Womoneya BACHAT BEHNA: Empowering Women, Building Wealth

Welcome to "Womoneya" BACHAT BEHNA, a groundbreaking initiative designed to empower women across India through mutual fund distribution. This program is a perfect blend of "WOMEN" and "MONEY," ushering in a new era of learning, earning, and achieving financial independence.

Are you ready to embark on a journey that not only helps you earn well but also builds your confidence and respect within your community? Join us as we explore how this program can transform your life and contribute to India's economic growth.



Agenda

A New Era for Women in Finance

010203Introduction to WomoneyaWhat is a Mutual Fund
Distributor?Who Can Join?Understanding the vision and mission behind
the program.Distributor?Exploring the eligibility and target audience.040506

Training & Flexibility

Details on the learning process and work-life balance.

Support & Earnings

Understanding the comprehensive support system and earning potential.

Why This Matters

The significant impact of women in India's financial landscape.

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How to Get Started

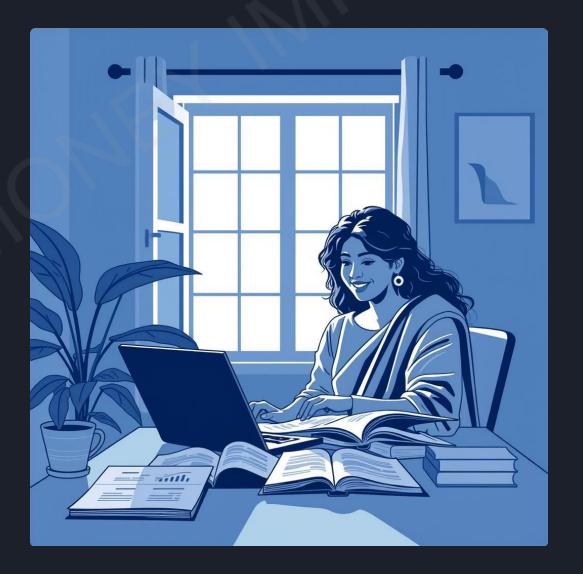
A step-by-step guide to becoming a Womoneya Bachat Behna.

What is "Womoneya" BACHAT BEHNA?

"Womoneya" BACHAT BEHNA is a unique program designed to transform women into certified Mutual Fund Distributors. This initiative empowers women to learn about mutual funds, pass the necessary certifications, and start earning – all from the comfort of their homes or within their communities.

Key Benefits:

- Start Earning: Generate income on every investment you facilitate.
- Build Confidence:
- Earn Respect:
- Flexible Work:



This program is more than just a job opportunity; it's a pathway to financial independence and personal growth for women across India.

Who Can Join the Womoneya Movement?

The "Womoneya" BACHAT BEHNA program is an inclusive opportunity open to all women who aspire to achieve financial independence and contribute to their families' well-being.



Homemakers

For women managing households, this program offers a flexible way to earn income without compromising family responsibilities.



Career Restart

Ideal for women looking to re-enter the workforce after a break, providing a structured path to a new career.



Aspiring Professionals

For those seeking a career in finance, this program provides the necessary training and certification to become a Mutual Fund Distributor.



Community Leaders

Women who wish to empower others in their community by guiding them towards sound financial decisions.

No prior financial experience is required. If you have the drive to learn and a desire to make a difference, Womoneya is for you.

Training & Flexibility: Your Path to Success

The Womoneya program is designed with your convenience and learning style in mind, offering comprehensive training and unparalleled flexibility.

Simple & Accessible Training

- **Easy-to-Understand Online Modules:** Our training covers mutual fund basics in a clear, concise manner, making complex financial concepts accessible to everyone.
- **NISM Exam Preparation:** We provide dedicated resources and guidance to help you prepare for and pass the NISM (National Institute of Securities Markets) exam, a crucial step for certification.
- Learn Anywhere, Anytime: All training materials are available online, accessible via your phone or computer, allowing you to learn at your own pace and convenience.

Unmatched Flexibility

- No Fixed Hours: You set your own schedule, allowing you to balance your professional aspirations with personal and family commitments.
- **No Sales Targets:** Work as much or as little as you desire. Your earnings are directly proportional to the investments you facilitate, giving you complete control.
- **Work from Home or Community:** Choose your preferred work environment, whether it's from your home or engaging with your local community.

Why Become a "Womoneya" BACHAT BEHNA? The Opportunity Gap

India is witnessing a significant surge in women's participation in the investment landscape, yet a critical disparity remains in their role as financial distributors. This presents a massive opportunity for women to step up and fill this gap.

Women in Indian Investments:

- Growing Investor Base: One out of every four mutual fund investors in India is now a woman.
- **Significant Assets:** Women collectively hold over Ÿ11 lakh crore in mutual fund assets.
- **Trust in Distributors:** More than 80% of women prefer to invest through trusted distributors rather than directly online.

The Distribution Disparity:

- **Underrepresentation:** Despite their growing investment, only 2 out of 10 mutual fund distributors in India are women.
- **Untapped Potential:** This significant gap highlights a vast, untapped opportunity for women to become key players in the financial distribution sector.

"Not having inherited wealth, learn how to build it 4 and so can many other women. Womoneya is about giving them that chance."

Womoneya is here to empower you to bridge this gap, offering a purpose-driven movement built with expertise and empathy.

Driving India's Economic Growth: The Impact of Womoneya

The "Womoneya" BACHAT BEHNA program is not just about individual empowerment; it's a strategic initiative designed to harness the power of women to propel India towards its goal of a \$5 trillion economy and beyond.



Economic Impact

By fostering women's participation in financial distribution, we are directly contributing to a larger share of women in India's GDP.



Dignity

Empowering women through financial independence instills dignity and self-worth, transforming lives and communities.



Income

The program creates sustainable earning opportunities, providing women with a reliable source of income and financial stability.



Inclusion

Womoneya champions financial inclusion for all women, ensuring that they have access to financial knowledge and opportunities.

This program is a testament to the belief that when women thrive, nations prosper.

Ready to Transform Your Life? How to Get Started

Becoming a "Womoneya" BACHAT BEHNA is a straightforward process designed to guide you every step of the way. Follow these simple steps to embark on your journey to financial empowerment.



Fill Out the Online Form

Begin by completing a short online application form to express your interest in the program.



Start Your Online Training

Access our easy-to-understand online modules covering mutual fund basics and NISM exam preparation.



Prepare & Appear for NISM Exam

Utilize our comprehensive resources to prepare for and successfully pass the NISM certification exam.



Get Certified as a Mutual Fund Distributor

Upon passing the NISM exam, you will receive your official certificate as a Mutual Fund Distributor.



Register with AMFI & Start Your Journey

Complete your registration with AMFI (Association of Mutual Funds in India) to obtain your ARN and officially begin your earning journey.

Important Disclaimers & Terms

Before embarking on your journey as a "Womoneya" BACHAT BEHNA, it's crucial to understand the following important disclaimers and terms.

- Market Risks: Mutual fund investments are subject to market risks. Always read all scheme-related documents carefully before making any
 investment decisions.
- **NAV Fluctuations:** Net Asset Values (NAVs) may go up or down based on prevailing market factors and interest rates. Past performance is not indicative of future results.
- **Not Employment:** This program is an opportunity to become an independent Mutual Fund Distributor and is not an offer of employment with Prithvi Money or any associated entity.
- **NISM Mandatory:** Passing the NISM (V) certification exam is a mandatory requirement for becoming a certified Mutual Fund Distributor.
- **Prithvi Money Support:** Prithvi Money arranges coaching and training for the regulatory test and provides ongoing support to successful candidates.
- **Separate Fees:** The NISM exam fee (Ÿ1,500 + GST) and AMFI registration fee (Ÿ3,000 + GST) are not included in the program and must be paid separately by the participant.
 - Please ensure you fully understand these terms before proceeding. Your success and compliance are our top priorities.

Connect with Us

We are committed to providing exceptional financial services and support. Contact us for personalized assistance and expert guidance on your investment and insurance needs.

Prithvi Money IMF Private Limited



Your Trusted Financial Distribution Partner

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We look forward to helping you achieve your financial goals and secure a prosperous future.